

SCHOOL OF BUSINESS

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The School of Business was founded in 1928 on the premise that business and government might become partners in promoting national prosperity and international development. Initially known as the School of Government, with degree programs that integrated business and politics at national and international levels, the School of Business has a history of professional development of individuals assuming leadership roles in society. The School has eight departments—Accountancy, Decision Sciences, Finance, Information Systems and Technology Management, International Business, Management, Marketing, and Strategic Management and Public Policy. The use of a multidisciplinary approach in educational programming helps prepare both the generalist and specialist for professional careers in today's complex organizational society.

The School of Business's undergraduate and graduate programs in business administration and accounting are accredited by AACSB International.

Mission Statement

The mission of the School of Business is to have a lasting intellectual impact by offering quality education through innovative programs that provide theoretical frameworks and real-world learning experiences; engaging in rigorous scholarship that advances knowledge in the management of organizations in the global environment; and contributing as a local, national, and global citizen. The School accomplishes this within a community built upon respect, integrity, and active engagement.

Vision

The School of Business sets itself apart as a thought leader at the nexus of the private, public, and nonprofit sectors. Recognized for advancing knowledge on the role of organizations in the global arena, its graduates possess the multidisciplinary knowledge, critical-thinking skills, and ethical standards to make a positive impact on economies and societies.

Strategic Goals

The School of Business's strategic goals address three themes; enhancing global focus, leveraging location, and creating multidisciplinary opportunities:

- The School seeks to enhance its global focus, encouraging prosperity globally by leveraging existing strengths and building on the School's significant global reputation and reach.
- The School leverages its location by developing competitive advantage and differentiation, building on the distinctive

capabilities associated with the School's unique position in the heart of the nation's capital.

- The School creates multidisciplinary opportunities, advancing innovation and the School's impact on economies and societies by being a catalyst for cross-functional programs and research that create new prospects for students and cutting-edge research.

Educational Goals

The School of Business offers a distinctive educational experience to prepare global business leaders through a portfolio of niche programs that emphasize academic rigor, learning outcomes, and teaching excellence in both delivery and content.

- **Intellectual contribution goal:** The School of Business engages in scholarly research that contributes to the body of knowledge related to improving the management and performance of organizations.
- **Service and outreach goal:** The School of Business engages as citizen-leaders in the communities of which it is a part.

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Undergraduate Programs

At the undergraduate level, the GW School of Business (GWSB) offers a bachelor of science (BS) degree. The BS degree includes foundational knowledge for business in accounting, economics, mathematics, and statistics. Program curricula are designed to provide perspectives on ethical and global issues, the influence of political, social, legal and regulatory, environmental, and technological issues, and the impact of demographic diversity on organizations. Students must select to pursue a major in accountancy, business, business analytics, entrepreneurship and innovation, finance, information systems, international business, or marketing. GWSB students only, have the opportunity to concentrate in at least one of the following: accountancy; business analytics; business economics and public policy; finance; information systems and technology management; innovation and entrepreneurship; international business; marketing; real estate; sport, event, and hospitality management; or an individualized concentration (by application only).

Advising

The Undergraduate Advising Center (<https://business.gwu.edu/current-students/undergraduate/advising-center/>) operates under a team advising model, where students can schedule appointments with a professional advisor of their choice. Advisors empower students to take ownership of and responsibility for their educational experience. Students partner with advisors to successfully navigate their academic careers through conversations that range from understanding University and School requirements, exploring degree and major possibilities, overcoming academic challenges, setting goals, and finding appropriate campus resources.

Students should meet with a GWSB advisor at least once a semester. To help ensure academic success, students also are encouraged to build a support system that includes professors, faculty mentors, professional advisors, tutors, and/

or counselors. In addition, assistance is available through the Division of Student Affairs (<http://students.gwu.edu/>), the GW Library (<https://academiccommons.gwu.edu/>), Mental Health Services (<http://counselingcenter.gwu.edu/>), Multicultural Student Services Center (<https://mssc.gwu.edu/>), International Services Office (<http://internationalservices.gwu.edu/>), and Writing Center (<http://writingprogram.gwu.edu/writing-center/>).

Graduation Requirements

A student must achieve the following in order to graduate:

1. A minimum of 120 credits and satisfactory completion of degree requirements.
2. A minimum overall grade-point average of 2.0.
3. A minimum major grade-point average of 2.0.
4. A minimum concentration grade-point average of 2.0.
5. A minimum grade of C- is required for all GWSB major and concentration courses.

Academic Standing

Rules governing academic probation and suspension, described under University Regulations (<http://bulletin.gwu.edu/university-regulations/>), are applicable to GWSB undergraduate students. Students who do not meet these requirements are placed on academic probation and may be suspended from the University. Students on academic probation must meet with a GWSB Academic Success Coach at least three times in their academic probationary semester, failure to do so will result in a hold on the student account.

Undergraduate Policies

Pass/No Pass Option

Students may take one course with the P (Pass) or NP (No Pass) grading option, if all the following statements are true:

1. Student has junior or senior standing with a cumulative grade-point average of 2.5 or better
2. Student has approval from both the instructor and the GWSB academic advisor prior to the end of the eighth week for full-term fall and spring courses, prior to the end of the fourth week for half term fall and spring courses, or prior to the end of the fourth week for summer courses
3. Course is applying only as an elective requirement and does not share with any other degree requirements

Under no circumstances may a student change from *P/NP* status to graded status in a course, or vice versa, after the eighth week for full term courses or after the fourth week for half term and summer courses. A transfer student may not choose this option until their second semester at GW.

Incomplete Grades

Conditions under which the symbol *I* (Incomplete) may be assigned are described under University Regulations (<http://bulletin.gwu.edu/university-regulations/>) in this Bulletin. Students are encouraged to complete an Incomplete

Contract form with their instructor, which can be found at the Undergraduate Advising Center (<https://business.gwu.edu/current-students/undergraduate/advising-center/>).

Independent Study

A student may be permitted to complete an independent study with the personal direction of a regular, full-time member of the GWSB faculty. An independent study packet outlining the student's specific study plan, approved by the faculty member and their department chair, must be submitted to the Undergraduate Advising Center (<https://business.gwu.edu/current-students/undergraduate/advising-center/>) prior to beginning any independent study.

Concentration Regulations

Concentrations are restricted to GWSB students. Students who enter GWSB in Fall 2020 may pursue up to three concentrations under the Bachelor of Science degree in GWSB. Each concentration must have at least 9 credits taken in residence.

Concentration courses may not be applied toward any other degree requirements, with the exception of satisfying a WID requirement. All classes in each concentration must be completed with a minimum grade of C-.

Major Regulations

A GWSB student must declare one GWSB major and may pursue a second GWSB or non-GWSB major. A student is limited to a maximum of two majors. Each major must have at least 18 credits taken in residence. A major must include 15 unique credits that do not apply to any other requirement, except for a WID requirement. All courses in each major must be completed with a minimum grade of C-.

Students who wish to earn a major in accountancy must declare the BS in accountancy as their first major; i.e., accountancy may not be listed as a second major. Students should reference the regulations in this Bulletin and consult a GWSB academic advisor for assistance and additional information.

Students seeking to declare a second major in business, business analytics, finance, information systems, or marketing should meet with a GWSB advisor to discuss specific requirements for the second major.

Minor Regulations

GWSB students pursuing the BS in Finance are required to complete a minor outside of the School of Business or they may pursue a second major in lieu of the minor. Other GWSB students may elect to complete a minor outside of the School of Business.

GWSB students may pursue a maximum of two minors. Courses vary by minor and typically require a minimum of 18 credits.

If a student is completing a GWSB minor, all courses in the minor must be completed with a minimum grade of C- and at least 12 credits must be taken in residence. GWSB minor courses may not apply to any other major or concentration requirement. Students should reference this Bulletin and

consult an academic advisor for assistance and additional information.

Non-GWSB Field of Study Regulations

If a student is completing a non-GWSB minor or second major, they are subject to the rules and regulations of the program's home department (i.e., curricular, minimum grade, and residency requirements). A student is responsible for working with the department advisor on their non-GWSB minor or second major.

Graduate Programs

At the graduate level, GWSB offers programs leading to the degrees of master of accountancy (MAccy), master of business administration (MBA), master of science in the field of applied finance (MS-AF), master of science in the field of business analytics (MS-BA), master of science in finance (MSF), master of human resource management (MHRM), master of science in the field of information systems technology (MS-IST), master of interdisciplinary business studies (MIBS), master of science in the field of international business (MS-IB), master in management (MiM), master of science in the field of marketing (MS-M), master of science in the field of project management (MS-PM), master of science in the field of sport management (MS-SM), master of tourism administration (MTA), and doctor of philosophy (PhD).

GWSB Regulations

GWSB provides an online Graduate Student Handbook (<https://business.gwu.edu/sites/g/files/zaxdzs1611/f/GWSB%20Academic%20Policy%20Handbook.pdf>) that contains additional updated information on policies, regulations, and other matters of concern to enrolled and admitted students. It is the responsibility of the student to be aware of the information contained in both this Bulletin and the Handbook. Students should also consult departmental/program handbooks and guidelines.

Admission Requirements

To be considered for admission, applicants must hold a bachelor's degree from a regionally accredited college or university. Admission to master's programs is highly competitive. Previous academic history, performance on the applicable entrance examination, letters of recommendation, demonstrated motivation and aptitude to undertake graduate-level work, and professional experience are all taken into consideration.

Applicants for admission to programs leading to the MAccy, MBA, MS-BA, and MSF degrees must submit scores on the Graduate Management Admission Test or the Graduate Record Examination. Test scores that are more than five years old are not accepted for admissions review.

English Language Requirements for International Students

Applicants who are not citizens of countries where English is the official language or who do not hold a degree from a regionally accredited U.S. institution of higher learning are required to submit scores from the Test of English as a Foreign Language (TOEFL), the academic International English Language Testing System (IELTS), or the Pearson Test of English–Academic (PTE). Exemptions from this policy (<https://graduate.admissions.gwu.edu/international-student-application-requirements/>) may be possible.

Programs require a minimum score of 550 paper-based or 80 Internet-based on the TOEFL, or an overall band score of 6.0 on the IELTS with no individual band score below 5.5. In some instances, an interview is required of applicants.

Applicants for graduate teaching assistantships must have a minimum score of 600 paper-based or 100 Internet-based on the TOEFL, an overall band score of 7.0 on the IELTS with no individual band score below 6.0, or a score of 68 on the PTE.

Students with the following English language test scores are exempt from taking English for Academic Purposes (EAP) courses: TOEFL, 600 paper-based or 100 Internet-based; IELTS, overall band score of 7.0 with no individual band score below 6.0; or a score of 68 on the PTE. Students with test scores below these minimums must register for an EAP course during their first semester. Students assigned EAP courses should anticipate additional tuition expenses as well as a possible extended period of time required to complete their degree program. EAP courses do not count toward degree requirements.

Transfer Within the School

Currently enrolled students wishing to transfer from one graduate degree program to another within the School must complete a new application for admission through the appropriate degree program office. Applicants for transfer are subject to requirements in effect at the time of transfer. In addition, students must submit all required credentials by posted application deadlines for the program of application. Students must be in good academic standing (3.0 grade-point average) for transfer consideration.

Readmission

A student who withdraws, is suspended, or otherwise is absent without authorization from the University for one semester or more must make formal application for readmission to the director of the student's degree program and resubmit all supporting credentials including transcripts from previous schools attended, including George Washington University, and entrance examination scores. If readmitted, the student is subject to the rules and regulations in force at the time of return. If the student has attended one or more regionally accredited colleges or universities during absence from the

University, complete official transcripts must accompany the application for readmission.

The application fee is waived (<https://graduate.admissions.gwu.edu/step-step-application-process/>) for a student applying for readmission who was registered as a degree candidate at the time of last registration at the University and has not since registered at another college or university.

General Requirements

All students must complete the prescribed minimum number of credits of graduate coursework. A maximum of 6 credits of graduate coursework may be approved for transfer to the School of Business from enrollment at GW in non-degree status or from another degree-granting school of this University or another regionally accredited college or university under the following conditions: the coursework must be approved as part of the student's program of studies; it must not have been applied to the completion of requirements for another degree; it must be at the graduate level; it must have been taken within the three years prior to acceptance into the program; and the student must have received a minimum grade of *B*.

A transcript and description of the coursework must be on file before the petition can be considered. Should transfer credit be granted, the credit for a course will count but not the grade.

Although work counted toward a bachelor's degree may not be counted toward a master's degree, a student who has completed the equivalent of a Master of Accountancy prerequisite course with a minimum grade of *B* as part of the bachelor's degree may request a waiver of that course. A minimum grade of *B* is required to waive remaining prerequisite courses on the basis of equivalent graduate-level courses completed at GW or another AACSB-accredited college or university prior to admission to the program. In addition, a student who has completed the equivalent of a required core course with a minimum grade of *B* as part of the bachelor's degree at GW may request a waiver of that course. If waived, the required core course must be substituted with a graduate-level course with the same course prefix. All courses presented for waiver consideration must have been taken within five years prior to the first semester of enrollment in the graduate program. Students should contact their degree program director for specific waiver criteria and deadlines for requesting waivers.

MBA students may register for a maximum of 18 credits each semester. Students in the Global MBA program must seek permission from the Office of Graduate Programs to register for coursework during the summers. All work for a master's degree must be completed within five years.

Students who expect to continue studies for a doctoral degree after receiving the master's degree should consult with the advisor to plan their program of study.

No credit is granted for work done in absentia or without formal instruction, except for supervised field experience, independent study, and the thesis, which may be completed in absentia with the permission of the department, designated faculty advisor, or committee concerned.

Independent Study Plan

A graduate student of demonstrated capacity, with a special interest in the subject matter of a course, may be permitted to undertake study under the personal direction of an instructor, in accordance with the rules of the appropriate department or degree program. A petition outlining the student's specific study plan must be submitted to the student's degree program director prior to beginning any independent study. The student may petition to complete a maximum of two independent studies in two separate semesters.

Students from Other Schools Within the University

Degree candidates from other schools of the University cannot register for more than a total 12 credits in GWSB courses.

Academic Standing

A graduate student who is not on academic probation or suspension for poor scholarship is considered to be in good standing. The University's general scholarship requirements, including information on grades and computing the grade-point average, appear under University Regulations (<http://bulletin.gwu.edu/university-regulations/>) in this Bulletin. A minimum grade-point average of 3.0 must be maintained and is required for award of a graduate degree. All graduate courses and undergraduate courses taken for graduate credit after matriculation as a degree candidate (except those audited or taken for the grade of *CR*) will be used in the calculation of the grade-point average.

Academic Probation

Students whose GPA falls below 3.0 at any point after completing 9 credits are placed on academic probation.

While on academic probation, a student:

1. Must achieve at least a 3.0 (term) GPA in each subsequent semester.
2. Must be continuously enrolled or on an approved Leave of Absence or Continuous Enrollment.
3. Must not receive a grade of *F* (Failure) in any course.
4. Must not receive the designation Incomplete (*I*) in any course.

A student who fails to meet the above four conditions will be suspended from their program.

A student may request reinstatement from a suspension by completing and submitting the Request for Reinstatement form to their academic advisor. The request should offer a clear explanation of changed circumstances and how

the student plans to raise their cumulative GPA to 3.0. The request must be submitted within one semester of the suspension. Thus, a student suspended in the fall semester must request reinstatement no later than the last day of the spring semester immediately following their suspension and a student suspended in the spring semester or during a summer session must request reinstatement no later than the last day of the fall semester immediately following their suspension.

In order to achieve the 3.0 minimum cumulative GPA, the student will be allowed to take up to 6 credits of graduate-level coursework beyond the program requirement.

A student who is below a 3.0 cumulative GPA and does not have enough credits remaining in their program to achieve the minimum GPA—including the additional 6 credits referenced above—will be dismissed. There is no appeal possible following a dismissal.

Grades of F

A master's degree candidate who receives a grade of *F* in a core or required course must repeat the course and earn a passing grade on the next attempt; a failed elective must either be repeated or replaced with another. If a master's degree candidate receives a grade of *F* in a core course on their second attempt, they will be dismissed from their degree program. Students should refer to the requirements of their degree program for additional minimum grade requirements. Once a grade of *F* is earned in a core, required, or elective course, it remains a part of the student's permanent record and is calculated into the grade-point average.

Incompletes

Conditions under which the symbol *I* (Incomplete) may be assigned and changed are described under University Regulations (<http://bulletin.gwu.edu/university-regulations/>). The symbol *I* must be changed by a date agreed on by the instructor and the student but usually no later than the last day of the examination period within one calendar year for the fall or spring semester or summer session in which the symbol *I* is assigned. An Incomplete that is not changed within this period automatically becomes an *F*. In cases of well-documented extenuating circumstances, an instructor and a student may jointly petition the director of the student's degree program for additional time in which to complete the work of the course. Such petitions should be submitted within the same period. The symbol of *I* cannot be changed by re-registering for the course here or by taking its equivalent elsewhere. Upon submission of the assigned grade, the *I* is removed from the transcript.

Withdrawing from a Course

The School of Business requires that students requesting to withdraw from a course after the eighth week of classes (or after the fourth week for modules) must present a petition to the Dean and receive written permission. If approved,

the symbol *W* (Authorized Withdrawal) will appear on the transcript. Tuition will not be refunded.

Thesis

Students contemplating doctoral study are strongly encouraged to include the thesis as an elective in their master's program. The thesis subject should be selected as early as possible to permit effective integration with the coursework. The subject must be approved by the professor in charge of the student's field. The thesis in its final form must have the approval of the professor in charge. All theses must be submitted electronically and meet the formatting and other requirements set forth on line at GW's Electronic Theses and Dissertations Submission website (<http://library.gwu.edu/etds/>)

Payment of tuition for the thesis entitles the candidate, during the semesters in which registered for thesis seminar and/or thesis research, to the advice and direction of the member of the faculty under whom the thesis is to be written. In case a thesis is unfinished, additional time is granted. The student must, however, be enrolled continuously in the program. If the preparation of the thesis extends more than three semesters beyond the date of registration for thesis research, the student must register for the total required thesis credits again and pay additional tuition.

DEPARTMENTS

Departments

- Accountancy (<http://bulletin.gwu.edu/business/accountancy/>)
- Decision Sciences (<http://bulletin.gwu.edu/business/decision-science/>)
- Finance (<http://bulletin.gwu.edu/business/finance/>)
- Information Systems and Technology Management (<http://bulletin.gwu.edu/business/information-systems-technology-management/>)
- International Business (<http://bulletin.gwu.edu/business/international-business/>)
- Management (<http://bulletin.gwu.edu/business/management/>)
- Marketing (<http://bulletin.gwu.edu/business/marketing/>)
- Strategic Management and Public Policy (<http://bulletin.gwu.edu/business/strategic-management-public-policy/>)

UNDERGRADUATE

Bachelor's programs

- Bachelor of Science with a major in accountancy (<http://bulletin.gwu.edu/business/accountancy/bs/>)
- Bachelor of Science with a major in business (<http://bulletin.gwu.edu/business/bs/>)

- accountancy concentration (<http://bulletin.gwu.edu/business/accountancy/bs-business-accountancy-concentration/>)
- business analytics concentration (<http://bulletin.gwu.edu/business/decision-science/bs-business-business-analytics-concentration/>)
- business economics and public policy concentration (<http://bulletin.gwu.edu/business/bs/economics-and-public-policy/>)
- finance concentration (<http://bulletin.gwu.edu/business/finance/bs-business-finance-concentration/>)
- information systems and technology management concentration (<http://bulletin.gwu.edu/business/information-systems-technology-management/bs-business-istm-concentration/>)
- entrepreneurship and innovation concentration (<http://bulletin.gwu.edu/business/management/bs-business-entrepreneurship-and-innovation-concentration/>)
- international business concentration (<http://bulletin.gwu.edu/business/international-business/bs-business-ib-concentration/>)
- marketing strategy and analytics concentration (<http://bulletin.gwu.edu/business/marketing/bs-business-marketing-concentration/>)
- real estate concentration (<http://bulletin.gwu.edu/business/finance/bs-business-real-estate-concentration/>)
- sport, event, and hospitality management concentration (<http://bulletin.gwu.edu/business/bs/sport-event-and-hospitality-management-concentration/>)
- individualized concentration (<http://bulletin.gwu.edu/business/bs/individualized-concentration/>)
- Bachelor of Science with a major in business analytics (STEM) (<http://bulletin.gwu.edu/business/business-analytics-stem-bs/>)
- Bachelor of Science with a major in entrepreneurship and innovation (<http://bulletin.gwu.edu/business/management/bs-entrepreneurship-innovation/#text>)
- Bachelor of Science with a major in finance (<http://bulletin.gwu.edu/business/finance/bs/>)
- Bachelor of Science with a major in information systems (STEM) (<http://bulletin.gwu.edu/business/information-systems-technology-management/bs/>)
- Bachelor of Science with a major in international business (<http://bulletin.gwu.edu/business/international-business/bs/>)
- Bachelor of Science with a major in marketing (<http://bulletin.gwu.edu/business/marketing-bs/>)

Combined programs

- Dual Bachelor of Science with a major in accountancy and Master of Accountancy (<http://bulletin.gwu.edu/business/bs-accountancy-maccy/>)

- Dual Bachelor of Science with a major in accountancy and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/accountancy/dual-bs-accountancy-ms-information-systems-technology/>)
- Dual Bachelor of Science with a major in business, accountancy concentration and Master of Accountancy (<http://bulletin.gwu.edu/business/accountancy/bs-business-accountancy-concentration-maccy/>)
- Dual Bachelor of Science with a major in business and Master of Human Resource Management (<http://bulletin.gwu.edu/business/bs-business-mhrm/>)
- Dual Bachelor of Science with a major in business and Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/bs-business-ms-business-analytics/>)
- Dual Bachelor of Science with a major in business and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/bs-business-ms-information-systems-technology/>)
- Dual Bachelor of Science with a major in business and Master of Science in the field of project management (<http://bulletin.gwu.edu/business/bs-business-ms-project-management/>)
- Dual Bachelor of Science with a major in business and Master of Science in the field of sport management (<http://bulletin.gwu.edu/business/bs-business-ms-sport-management/>)
- Dual Bachelor of Science with a major in business and Master of Tourism Administration (<http://bulletin.gwu.edu/business/bs-business-mta/>)
- Dual Bachelor of Science with a major in business analytics (STEM) and Master of Human Resource Management (<http://bulletin.gwu.edu/business/decision-science/bs-business-analytics-stem-mhrm/>)
- Dual Bachelor of Science with a major in business analytics (STEM) and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/decision-science/bs-business-analytics-stem-ms-information-systems-technology/>)
- Dual Bachelor of Science with a major in business analytics (STEM) and Master of Science in the field of management (<http://bulletin.gwu.edu/business/decision-science/bs-business-analytics-stem-ms-management/>)
- Dual Bachelor of Science with a major in business analytics (STEM) and Master of Science in the field of sport management (<http://bulletin.gwu.edu/business/decision-science/bs-business-analytics-stem-ms-sport-management/>)
- Dual Bachelor of Science with a major in business analytics (STEM) and Master of Tourism Administration (<http://bulletin.gwu.edu/business/decision-science/bs-business-analytics-stem-mta/>)
- Dual Bachelor of Science with a major in finance and Master of Science in applied finance (STEM) (<http://bulletin.gwu.edu/business/dual-bs-ms-applied-finance-stem/>)
- Dual Bachelor of Science with a major in finance and Master of Science in finance (<http://bulletin.gwu.edu/business/dual-bs-ms-finance/>)
- Dual Bachelor of Science with a major in information systems and Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/information-systems-technology-management/dual-bs-information-systems-ms-business-analytics/>)
- Dual Bachelor of Science with a major in information systems and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/information-systems-technology-management/dual-bs-ms/>)
- Dual Bachelor of Science with a major in information systems and Master of Science in the field of management (<http://bulletin.gwu.edu/business/information-systems-technology-management/dual-bs-istm-stem-ms-management/>)
- Dual Bachelor of Science with a major in information systems and Master of Science in the field of project management (<http://bulletin.gwu.edu/business/information-systems-technology-management/dual-bs-information-systems-ms-project-management/>)
- Dual Bachelor of Science with a major in marketing and Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/marketing/bs-marketing-ms-business-analytics/>)
- Dual Bachelor of Science with a major in marketing and Master of Science in the field of management (<http://bulletin.gwu.edu/business/marketing/bs-marketing-ms-management/>)
- Dual Bachelor of Science with a major in marketing and Master of Science in the field of sport management (<http://bulletin.gwu.edu/business/marketing/dual-bs-marketing-ms-sport-management/>)
- Dual Bachelor of Science with a major in marketing and Master of Tourism Administration (<http://bulletin.gwu.edu/business/marketing/dual-bs-marketing-mta/>)

Minors

- Minor in accountancy (<http://bulletin.gwu.edu/business/accountancy/minor/>)
- Minor in business (<http://bulletin.gwu.edu/business/minor/>)
- Minor in business analytics (<http://bulletin.gwu.edu/business/decision-science/minor-business-analytics/>)
- Minor in entrepreneurship and innovation (<http://bulletin.gwu.edu/business/management/minor-entrepreneurship-innovation/>)
- Minor in international business (<http://bulletin.gwu.edu/business/international-business/minor/>)
- Minor in management and leadership (<http://bulletin.gwu.edu/business/management/management-and-leadership-minor/>)

- Minor in marketing (<http://bulletin.gwu.edu/business/marketing-minor/>)
- Minor in real estate (<http://bulletin.gwu.edu/business/finance/real-estate-minor/>)

MASTER'S

Master's programs

- Master of Accountancy (<http://bulletin.gwu.edu/business/accountancy/macc/>)
- Master of Human Resource Management (<http://bulletin.gwu.edu/business/management/human-resources-master/>)
- Master of Science in Finance (<http://bulletin.gwu.edu/business/finance/ms/>)
- Master of Science in the field of applied finance (<http://bulletin.gwu.edu/business/finance/ms-applied-finance/>)
- Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/decision-science/ms-business-analytics/>)
- Master of Science in the field of information systems and technology (<http://bulletin.gwu.edu/business/information-systems-technology-management/ms/>)
- Master of Science in the field of interdisciplinary business studies (<http://bulletin.gwu.edu/business/ms-interdisciplinary-business-studies/>)
- Master of Science in the field of interdisciplinary business studies (STEM) (<http://bulletin.gwu.edu/business/ms-interdisciplinary-business-studies-stem/>)
- Master of Science in the field of international business (<http://bulletin.gwu.edu/business/international-business/ms/>)
- Master of Science in the field of management (<http://bulletin.gwu.edu/business/ms-management/>)
- Master of Science in the field of marketing (<http://bulletin.gwu.edu/business/marketing/ms/>)
- Master of Science in the field of project management (<http://bulletin.gwu.edu/business/decision-science/project-management-ms/>)
- Master of Science in the field of sport management (<http://bulletin.gwu.edu/business/management/sport-management-ms/>)
- Master of Tourism Administration (<http://bulletin.gwu.edu/business/management/tourism-administration-master/>)

Master of Business Administration program

MBA offered in the following formats:

- Global MBA (<http://bulletin.gwu.edu/business/global-business-administration-ma/#requirementstext>)
- Accelerated MBA (<http://bulletin.gwu.edu/business/mba/#text>)

- Professional MBA (<http://bulletin.gwu.edu/business/mba/#text>)
- Executive MBA
- Online MBA (<http://bulletin.gwu.edu/business/mba/#text>)
- Healthcare MBA (<http://bulletin.gwu.edu/business/mba/#text>)

STEM MBA offered in the following formats and concentration:

- Global MBA, STEM (<http://bulletin.gwu.edu/business/mba-stem/#requirementstext>)
- STEM MBA, Accelerated (<http://bulletin.gwu.edu/business/mba-stem/#requirementstext>)
- STEM MBA, Security Technology Transition Concentration (<http://bulletin.gwu.edu/business/mba/security-technology-transition-concentration/>)

Combined programs

- Dual Master of Business Administration and Master of Arts in Education and Human Development in the field of higher education administration (<http://bulletin.gwu.edu/education-human-development/dual-mba-med-higher-education-administration/>)
- Dual Master of Business Administration and Master of Human Resource Management (<http://bulletin.gwu.edu/business/dual-mba-ma-human-resource-management/>)
- Dual Master of Business Administration and Master of Science in the field of applied finance (<http://bulletin.gwu.edu/business/dual-mba-and-applied-finance-ms/>)
- Dual Master of Business Administration and Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/dual-mba-and-business-analytics-ms/>)
- Dual Master of Business Administration and Master of Science in finance (<http://bulletin.gwu.edu/business/dual-mba-and-finance-ms/>)
- Dual Master of Business Administration and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/dual-mba-msist/>)
- Dual Master of Business Administration and Master of Science in the field of project management (<http://bulletin.gwu.edu/business/dual-mba-ms-project-management/>)
- Dual Master of Business Administration and Master of Science in the field of sport management (<http://bulletin.gwu.edu/business/dual-mba-ms-sport-management/>)
- Dual Master of Business Administration and Master of Tourism Administration (<http://bulletin.gwu.edu/business/dual-mba-and-mta/>)
- Dual Master of Business Administration (STEM) and Master of Science in the field of applied finance (<http://bulletin.gwu.edu/business/dual-mba-stem-and-applied-finance/>)

bulletin.gwu.edu/business/dual-mba-stem-and-applied-finance-ms/)

- Dual Master of Business Administration (STEM) and Master of Science in the field of business analytics (<http://bulletin.gwu.edu/business/dual-mba-stem-and-business-analytics-ms/>)
- Dual Master of Business Administration (STEM) and Master of Science in the field of finance (<http://bulletin.gwu.edu/business/dual-mba-stem-and-finance-ms/>)
- Dual Master of Business Administration (STEM) and Master of Science in the field of information systems technology (<http://bulletin.gwu.edu/business/dual-mba-stem-msist/>)
- Joint Master of Arts in the field of international affairs and Master of Business Administration (<http://bulletin.gwu.edu/business/joint-mba-ma-international-affairs/>)
- Joint Master of Business Administration and Juris Doctor (<http://bulletin.gwu.edu/business/joint-mba-jd/>)

DOCTORAL

Doctoral program

- Doctor of Philosophy in the field of business administration (<http://bulletin.gwu.edu/business/phd-business-administration/>)

CERTIFICATES

Graduate certificate programs

- Accountancy (<http://bulletin.gwu.edu/business/accountancy/certificate/>)
- Analytics for managers (<http://bulletin.gwu.edu/business/decision-science/analytics-for-managers-certificate/>)
- Artificial intelligence (<http://bulletin.gwu.edu/business/information-systems-technology-management/artificial-intelligence-certificate/>)
- Business analytics (<http://bulletin.gwu.edu/business/decision-science/business-analytics-certificate/>)
- Capital markets (<http://bulletin.gwu.edu/business/international-business/capital-markets-certificate/>)
- Cloud, applications, and information technology (<http://bulletin.gwu.edu/business/information-systems-technology-management/cloud-applications-information-technology-certificate/>)
- Corporate responsibility (<http://bulletin.gwu.edu/business/strategic-management-public-policy/corporate-responsibility/>)
- Creativity, innovation, and entrepreneurship (<http://bulletin.gwu.edu/business/management/creativity-innovation-entrepreneurship-certificate/>)
- Digital marketing and analytics (<http://bulletin.gwu.edu/business/marketing/digital-marketing-and-analytics-certificate/>)
- Financial management (<http://bulletin.gwu.edu/business/finance/certificate/>)

- Global management (<http://bulletin.gwu.edu/business/management/global-management-certificate/>)
- Governmental and nonprofit accounting (<http://bulletin.gwu.edu/business/accountancy/governmental-nonprofit-certificate/>)
- Hospitality management (<http://bulletin.gwu.edu/business/management/hospitality-certificate/>)
- Human capital (<http://bulletin.gwu.edu/business/management/human-capital-certificate/>)
- Investments and portfolio management (<http://bulletin.gwu.edu/business/finance/investment-portfolio-management-certificate/>)
- Management leadership (<http://bulletin.gwu.edu/business/management/leadership-certificate/>)
- Management of technology and innovation (<http://bulletin.gwu.edu/business/information-systems-technology-management/technology-innovation-management-certificate/>)
- Managing the digital organization (<http://bulletin.gwu.edu/business/information-systems-technology-management/managing-digital-organization-certificate/>)
- Marketing and brand management (<http://bulletin.gwu.edu/business/marketing/brand-management-certificate/#text>)
- Project management (<http://bulletin.gwu.edu/business/decision-science/project-management-certificate/>)
- Quantitative business foundations (<http://bulletin.gwu.edu/business/quantitative-business-foundations-certificate/>)
- Sport management (<http://bulletin.gwu.edu/business/management/sports-management-certificate/>)
- Strategic management (<http://bulletin.gwu.edu/business/management/strategic-management-certificate/>)
- Tourism management (<http://bulletin.gwu.edu/business/management/tourism-management-certificate/>)

COURSES

Explanation of Course Numbers

- Courses in the 1000s are primarily introductory undergraduate courses
- Those in the 2000s to 4000s are upper-division undergraduate courses that also may be taken for graduate credit with permission and additional work assigned
- Those in the 6000s and 8000s are for master's, doctoral, and professional-level students
- The 6000s are open to advanced undergraduate students with approval of the instructor and the dean or advising office
- Accountancy (ACCY) (<http://bulletin.gwu.edu/courses/accy/>)
- Business Administration (BADM) (<http://bulletin.gwu.edu/courses/badm/>)

- Decision Sciences (DNSC) (<http://bulletin.gwu.edu/courses/dnsc/>)
- Government Contracts (GCON) (<http://bulletin.gwu.edu/courses/gcon/>)
- Finance (FINA) (<http://bulletin.gwu.edu/courses/fina/>)
- Information Systems and Technology Management (ISTM) (<http://bulletin.gwu.edu/courses/istm/>)
- International Business (IBUS) (<http://bulletin.gwu.edu/courses/ibus/>)
- Management (MGT) (<http://bulletin.gwu.edu/courses/mgt/>)
- Marketing (MKTG) (<http://bulletin.gwu.edu/courses/mktg/>)
- Master of Business Administration (MBAD) (<http://bulletin.gwu.edu/courses/mbad/>)
- Strategic Management and Public Policy (SMPP) (<http://bulletin.gwu.edu/courses/smpp/>)
- Tourism Studies (TSTD) (<http://bulletin.gwu.edu/courses/tstd/>)