GRADUATE CERTIFICATE IN CORPORATE RESPONSIBILITY

The graduate certificate in corporate responsibility prepares professionals to become responsible leaders in business and to understand a firm's impact on society. The program emphasizes responsible behavior by individuals in organizations as well as the organizations themselves. The focus of the program lies in identifying the significance of values in business and demonstrating how integrating values in decision-making and strategy can promote responsible business in society.

Visit the program website (https://business.gwu.edu/graduate-certificate-corporate-responsibility/) for additional information.

ADMISSIONS

Visit the School of Business (https://business.gwu.edu/graduate-applications/) website for admissions information.

Supporting documents not submitted online should be mailed to:

The GW School of Business Attn: Graduate Admissions 2201 G Street, NW, Suite 550 Washington, DC 20052

Contact for questions:

business@gwu.edu 202-994-1212)

Code

SMPP 6215

Hours: 9 am to 5 pm, Monday through Friday

Title

Visit the School of Business website (https://business.gwu.edu/graduate-applications/) for additional admissions information.

REQUIREMENTS

The following requirements must be fulfilled: 12 credits, including 6 credits in required courses and 6 credits in elective courses.

Credits

Required		
MBAD 6289	Business Ethics and Public Policy	
or MBAD 6281 & MBAD 6284	Business Ethics and Business and Public Policy	
Electives		
Two courses selected from the following:		
SMPP 6202	Business-Government Relations	
SMPP 6210	Strategic Environmental Management	

Corporate Governance and Ethics

SMPP 6290	Special Topics (Circular Economy and Sustainable Fashion)
SMPP 6290	Special Topics (Fraud, Corruption, and Scandal)
SMPP 6290	Special Topics (Impact Investing)
SMPP 6290	Special Topics (Managing Corporate Sustainability: ESG, SGDs, and Beyond)
SMPP 6290	Special Topics (Social Capital and Strategic Leadership)
SMPP 6290	Special Topics (Strategic Negotiation and Ethics)
SMPP 6290	Special Topics (Technology Ethics and Policy)

*Students may petition for corporate social responsibility-focused courses not included above to count toward program requirements. Consult the academic advisor for additional information.